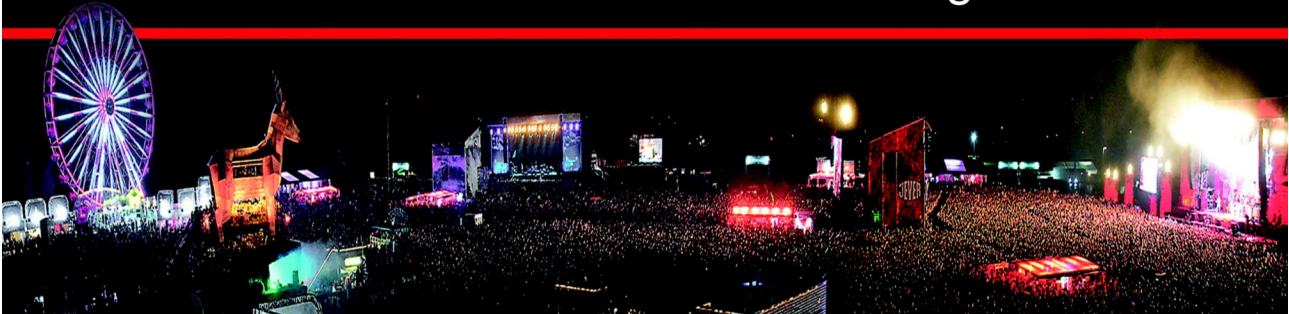




NORDEVENTS.net

Dein Kulturmagazin



NORDEVENTS - The largest regional culture and music magazine in the North

Nordevents is the largest and oldest culture and event magazine for all types of public events in the north of Germany with a nationwide subscriber base.

All the major German labels, distributors and publishers (Warner, Universal, Sony, 20th Century Fox, Randomhouse, Disney, DTV and many more) have asked us to write release reviews and offer interviews.

Our subject areas: Concerts, festivals, comedy, sporting events, shows, trade fairs, musical and variety premieres, readings and red carpet. We publish promptly (usually within 24 hours) with an editorial article about the event content (review) and a picture gallery with professionally produced photos.

Nordevents is published in four different media formats:

1. Our **website** with detailed reviews, image galleries, previews, news, reviews (music albums, books, film and home entertainment), interviews, and event calendar. We place great importance on detailed and factual editorial articles and the quality of our images.
2. Our **Facebook account** with daily posts, reports, social media contests, and information. As a media partner, we place event dates, previews, and ticket links for many organizers.
3. Our **Nordevents smartphone app** for Android, iPhone, and Windows Phone.
4. **Instagram** with many of our concert photos.

References: Open air festivals such as Deichbrand, Wacken/Wacken Winter Nights, Hurricane, Baltic, A Summer's Tale, Nova Rock, M'era Luna, Global Citizen Festival, and more. **Festivals by radio stations** such as N-Joy Starshow, NDR2 Plaza Festival, Stars For Free, and Stars@NDR2. **TV productions** such as the European Song Contest (including the Bundesvision Song Contest, Wetten Dass...?), 3nach9, Talk im Dritten and **film sets**.

Sports events such as the Boxing World Championship, RX Rally DM and WM, Beach Handball DM, 2nd Basketball German Bundesliga, Hamburg European Open and Bremer Sixdays. Concerts with almost all well-known national and many international artists, comedy, ballet, dance, or musical premieres. We are an official media partner of the GOP Varieté Theatre Bremen, Watten sound Festival and Punk & Rock Cuxhaven.

Media data as of 01/2023: **Website**: 2200 concert reviews with approximately 50,000 images, over 1500 release **reviews** (music albums/film/literature), over 110 **artist interviews**, and about 200 **raffles**. Target audience age: 18-24 years (8.6%), 25-34 years (34.2%), 35-44 years (25.2%), 45-54 years (18.7%), 55-64 years (9.9%). 53% women / 47% men.

Up to 3500 **website views** daily. Peak time 17-23 o'clock. Time spent 1-10 minutes (92.89%) / 10-20 minutes (6.64%). Direct access 25% / search engines 36%. **Facebook**: 8600 permanent subscribers. High post reach up to 11,000 hits per post. **Instagram**: 900 subscribers. Website content: over 20 GB of data with over 160,000 files in 1100 folders.



NORDEVENTS - DIE TOP-EVENTS DES NORDENS