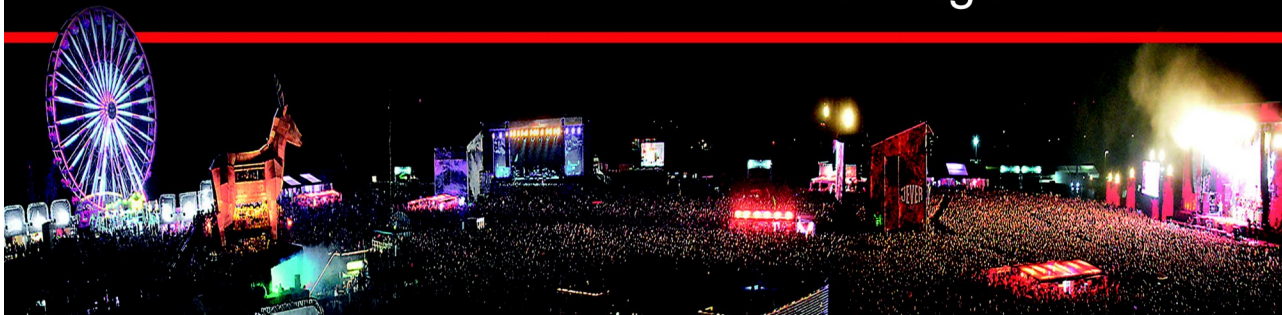




NORDEVENTS.net

Dein Kulturmagazin



NORDEVENTS - The largest and oldest northern magazine for events

Nordevnts is the largest and oldest supra-regional northern magazine for events in the fields of music, culture and sport. Our subscriber base is nationwide.

Over the past 13 years, we have covered approximately 2,500 events featuring well-known national and international artists, bands, and collectives, as well as all major festivals in the North and television productions by NDR, Radio Bremen, ZDF, Pro 7, RTL II, and Eurosport. Our topics include concerts, festivals, comedy, sporting events, shows, trade fairs, musical and variety premieres, readings, and red carpet events. When we receive a request for coverage of an event, Nordevnts publishes promptly (usually within 24 hours) an editorial article about the content of the event (review) and a photo gallery with the professionally produced photos. All major German labels, distributors, and publishers (Warner, Universal, Sony, 20th Century Fox, Random House, Disney, DTV, among others) send us review copies and offer interviews.

Nordevnts is published in four different media formats:

1. Our **website** with detailed reviews, image galleries, previews, news, reviews (music albums, books, film and home entertainment), interviews, and event calendar. We place great importance on detailed and factual editorial articles and the quality of our images.
2. Our **Facebook account** with daily posts, reports, social media contests, and information. As a media partner, we place event dates, previews, and ticket links for many organizers.
3. Our **Nordevnts smartphone app** for Android, iPhone, and Windows Phone.
4. **Instagram** with many of our concert photos.

References: **Open air festivals** such as Deichbrand, Wacken/Wacken Winter Nights, Hurricane, Baltic, A Summer's Tale, Nova Rock, M'era Luna, Global Citizen Festival, and more. **Festivals by radio stations** such as N-Joy Starshow, NDR2 Plaza Festival, Stars For Free, and Stars@NDR2. **TV productions** such as the European Song Contest (including the Bundesvision Song Contest, Wetten Dass...?), 3nach9, Talk im Dritten and **film sets**. **Sports events** such as the Boxing World Championship, MMA, RX Rally DM and WM, Beach Handball DM, 2nd Basketball German Bundesliga, Hamburg European Open, ATP and Bremer Sixdays. Concerts with almost all well-known national and many international artists, comedy, ballet, dance, or musical premieres. We are an official media partner of the GOP Varieté Theatre Bremen, Watten sound Festival and Punk & Rock Cuxhaven.

Media data as at 04/2024: **Website:** 3000 concert reviews with approx. 50,000 images, approx. 2000 **release reviews** (music albums/ film/ literature), approx. 200 **artist interviews** and 250 **prize draws** | **Target group age:** 18-24 (8.6 %) | 25-34 (34.2 %) | 35-44 (25.2 %) | 45-54 (18.7 %) | 55-64 (18.7 %) (9.9 %) | 53 % women / 47 % men | **Google visibility:** 502 | up to 10,800 **website views daily** | peak time 5 - 11 pm | time spent 1- 10 min 92.89 % / 10 - 20 min 6.64 % | direct hits 25 % / search engines 36 % | **website content:** over 30 GB of data | **Facebook:** almost 9,000 permanent subscribers | high post reach of up to 160,000 hits per post (highest viral post 2.52 million hits) | **Instagram:** over 1,000 followers



NORDEVENTS - DIE TOP-EVENTS DES NORDENS