The largest and oldest Northern Germany magazine for events

Music • Culture • Sport • Events in Northern Germany

About Nordevents

Nordevents is the largest and oldest supra-regional Northern Germany magazine for events in the fields of music, culture and sport. Our subscriber base spans the whole of Germany.

Over the past 16 years, we have covered more than 3,000 events by well-known national and international artists, bands and collectives (e.g. Robbie Williams, Scorpions, Rammstein, Ed Sheeran, Imagine Dragons), all the major festivals in Northern Germany, as well as television productions for NDR, Radio Bremen, ZDF, Pro 7, RTL II and Eurosport.

Our subject areas: concerts, festivals, comedy, sporting events, shows, trade fairs, musical and variety premieres, readings and red-carpet events.

Nordevents publishes promptly – usually within 24 hours – with an editorial article covering the content of the event (review) and a photo gallery of professionally produced photographs. All the major German labels, distributors and publishers (e.g. Warner, Universal, Sony, 20th Century Fox, Randomhouse, Disney, DTV and many others) supply us with promotional copies for release reviews and offer interviews.

Our channels

- **Website** – in-depth reviews, photo galleries, previews, news, reviews (music albums, books, film, home entertainment), interviews and an events calendar. Great emphasis on objective editorial articles and high-quality images.
- **Facebook** – daily posts, reports, social media competitions and information. As a media partner, we feature event dates, previews and ticket links for organisers.
- **Nordevents-App** 2.0 – for Android, iPhone and Windows Phone.
- **Instagram** – featuring many of our concert photos.

References

Open-air festivals: Deichbrand, Wacken, Hurricane, Baltic, Reload, Match Börner, Amplifier, A Summer's Tale, Nova Rock, M'era Luna, Fairground, Global Citizen Festival, World Club Dome, Airbeat One and many more.

Radio station festivals: N-Joy und NDR 2 Plaza Festival, Stars For Free, Stars@NDR2.

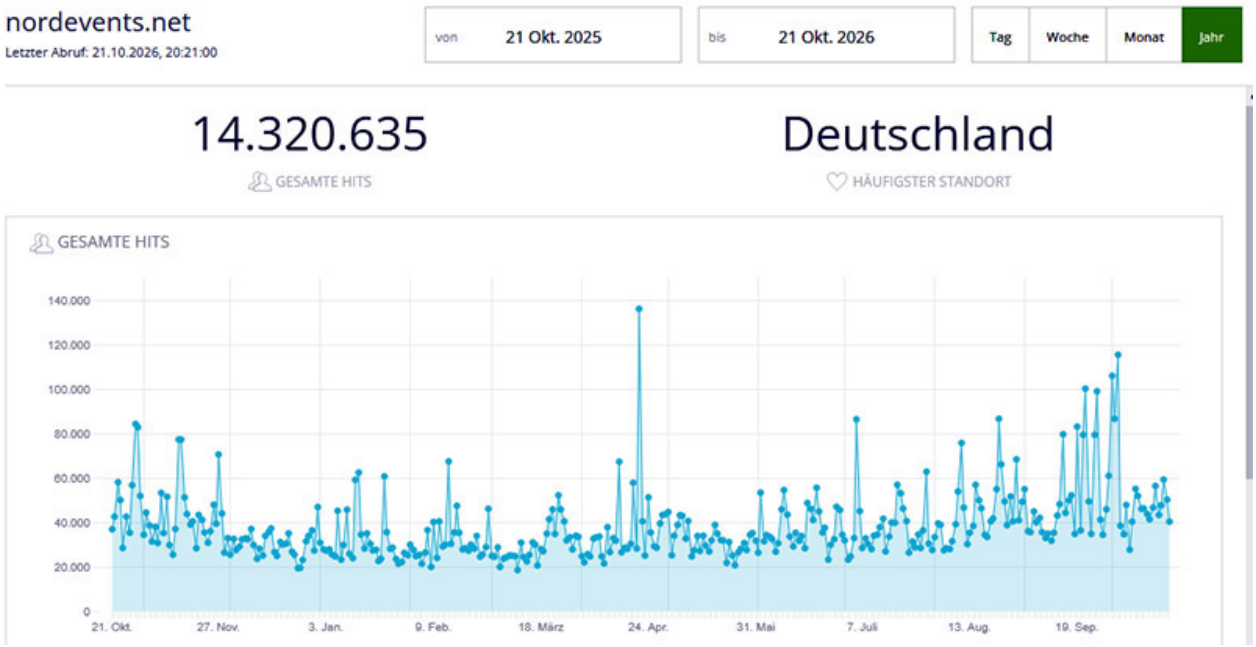
TV productions: Eurovision Song Contest (also Bundesvision Song Contest, Wetten, dass..?), 3nach9, Talk im Dritten, film set dates.

Sporting events: Box-WM, RX-Rallye DM & WM, Beach-Handball DM, MMA, Hamburg European Open, Basketball-Bundesliga, ATP Hamburg, Bremer Sixdays.

In addition: concerts with well-known national and international artists, comedy, ballet, dance and musical premieres. We are the official media partner of the GOP Varieté Theater Bremen, the Wattensound Festival and Punk & Rock Cuxhaven.

Website media data (as of 08/2026)

≈ 3.000 Concert reviews	**≈ 55.000** Photos online	**2.000+** Release reviews	**≈250+** Artist interviews
≈ 1,89 Mio. **Number of people reached (reach)/year**	**≈ 5200** **Views/day**	**≈ 14,3 Mio.** Impressions (total views) /year	**749** Google visibility



Pageimpressionen: approx. **14,32 million** page views

Peak time: 5–11 pm | Time on site: 1–10 min (92.89%), 10–20 min (6.64%) | Direct traffic: 25% | Search engines: 36% | Website content: 50+ GB of data

Target audience age: 18–24 yrs (8.6%) • 25–34 yrs (34.2%) • 35–44 yrs (25.2%) • 45–54 yrs (18.7%) • 55–64 yrs (9.9%), **Gender**: 53% women / 47% men

Facebook: approx. 9,000 loyal subscribers, post reach of up to 160,000 hits per post (highest-performing viral post: 2.52 million hits)

Instagram: approx. 1,330 followers

www.Nordevents.net
facebook.com/Nordevents.net | instagram.com/Nordevents_die_Topevents